



The Delve Group, Inc.™

Delve Press Release
For Immediate Release

Contact: Carrol Van Stone
Visibility Bookings
304.671.0244

HRO Today Names Brenna Garratt An HRO Superstar for Fifth Consecutive Year

Proclaims Brenna Garratt is 'Helping the industry to raise Brand Awareness'

NEW YORK, NY – January 26, 2009 – For the fifth consecutive year Brenna L. Garratt, Chief Executive Officer of The Delve Group, has been named a HRO Superstar by HRO Today magazine. Recipients of this award get the nod for the innovations they bring to the marketplace, go above and beyond the call of service to provide services that are cost-effective and high quality. HRO Today declares that the award winners have the keen ability to forge “win-win relationships”.

HRO Today proclaims Brenna Garratt is ‘Helping the industry to raise Brand Awareness’ and is the only 2009 Superstar Provider of Branding Expertise to the HR Outsourcing arena. Garratt’s consistent leadership and innovation has made her into a Superstar Provider mainstay with HRO Today.

Not being a stranger to the award Garratt had this to say, “Delve is the leader in understanding and developing strategic branding & marketing programs to the HR marketplace because of their unparalleled knowledge and insight in this field.”

Before becoming CEO in 2008, Garratt was the President and Co-Founder of The Delve Group which is a leading full-service branding firm that was established in 2001. Garratt has been instrumental in working with senior executives to reshape and reposition their organizations, as well as invent, position, and grow new ones. She has led multidisciplinary teams in a wide range of assignments, including corporate strategy, branding, internal communications, name development, and collateral programs.

In addition, Garratt is also an active Board Member of Rideau Recognition Solutions, a committee member for the International Association of Outsourcing Professionals (IAOP), and also a member of the Leadership Board for the Christopher & Dana Reeve Foundation.

About The Delve GroupSM

The Delve Group creates, implements, and manages brands that deliver measurable results for business services companies. We actively foster brands that create real market leadership, generating credibility that results in increased interest from prospective clients, employees, and business partners. Our methodology is guided by a strategic understanding of our clients. We delve deep into their businesses to assess where they’ve been, where they want to go, and how best to get there. Beyond facilitating new relationships, improving revenue growth opportunities, and easing the recruitment and retention of talent, our success is measured by advancing the enterprise value of our clients’ businesses. Headquartered in New York City, we have clients located throughout the US and around the world.



About HRO Today Magazine

HRO Today magazine is read by more than 70,000 HR executives and leaders and covers the latest industry trends in HR outsourcing, services, shared services and operations. HRO Today magazine is the publication of choice for the most senior executives facing the strategic decisions about operational excellence. HRO Today and <http://www.hrotoday.com> offer the best content choices for the HR leader seeking online information in the form of newsletters, webinar series and online video content. HRO Today is a product of Crossing Media, LLC. With offices in the U.S. and Europe, Crossing Media LLC is the leader in content, community and conference-based media in the fast-growing HR outsourcing (HRO), Finance and Accounting Outsourcing (FAO) and Corporate Responsibility Officer (CRO) markets. Magazines include HRO Today, CRO, FAO Today and HRO Europe. Web properties include HROToday.com, TheCRO.com, FAOToday.com, HROEurope.com, SharedXpertise.com. Conferences include CRO Conferences, HRO World Europe and the FAO Summit. With over 120,000 print and 1,500,000 online readers, 2,000 conference attendees and 1,000 members, Crossing Media continues to lead its markets by providing information to the buyers and influencers in the industry's leading the responsible globalization of the world economy. More information at <http://www.CrossingMedia.com>.

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