



The Delve Group, Inc.™

Delve Press Release

Contact: **Stacy Colonna**

(212) 255-3870 ext. 13

scolonna@delvegroup.com

For Immediate Release

THE DELVE GROUP RANKS AMONG INC. MAGAZINE'S 5000 FASTEST-GROWING U.S. PRIVATE COMPANIES

Inc. 5000 Reports Aggregate Revenue of \$185 Billion

NEW YORK, August 20, 2008 – The Delve Group, a leading full-service branding firm, today announced that the firm was included in Inc.'s annual ranking of the 5000 fastest-growing private companies in the country. The list is the most comprehensive look at the most important segment of the economy – America's independent-minded entrepreneurs. Taken as a whole, these companies represent the backbone of the U.S. economy.

"Our second annual Inc. 5000 continues the most ambitious project in business journalism," said Inc. 5000 Project Manager Jim Melloan. "The Inc. 5000 gives an unrivalled portrait of young, underreported companies across all industries doing fascinating things with cutting-edge business models, as well as older companies that are still showing impressive growth."

"We are delighted to be included among such a noteworthy group on the Inc. 5000 list. Delve's growth is a validation of our team's dedication and hard work. Through these efforts, coupled with a unique focus on building brands that deliver measurable business results, Delve has grown to become one of the most respected brand development companies serving the business services market," said Brenna Garratt, CEO of The Delve Group.

The 5000 companies that made the list reported aggregate revenue of \$185 billion and median three-year growth of 147 percent. Most important, the 2008 Inc. 5000 companies were engines of job growth, having created more than 826,033 jobs since those companies were founded. Complete results of the Inc. 5000, including company profiles and a list of the fastest-growing companies that can be sorted by industry and region can be found at www.inc5000.com.

Methodology

The 2008 Inc. 5000 list measures revenue growth from 2004 through 2007. To qualify, companies must be U.S.-based and privately held, independent – not subsidiaries or divisions of other companies – as of December 31, 2007, and have had at least \$200,000 in revenue in 2004, and \$2 million in 2007.

About The Delve GroupSM

The Delve Group creates, implements, and manages brands that deliver measurable results for business services companies. We actively foster brands that create real market leadership, generating credibility that results in increased interest from prospective clients, employees, and business partners. Our methodology is guided by a strategic understanding of our clients. We delve deep into their businesses to assess where they've been, where they want to go, and how best to get there. Beyond facilitating new relationships, improving revenue growth opportunities, and easing the recruitment and retention of talent, our success is measured by advancing the enterprise value of our clients' businesses. Headquartered in New York City, we have clients located throughout the US and around the world.



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About Inc. 500|Inc. 5000 Conference

Each year, Inc. magazine and Inc.com celebrate the remarkable achievements of today's entrepreneurial superstars — the privately held small businesses that drive our economy. The Inc. 500|Inc. 5000 Conference brings together members of the Inc. 5000 community—both a new class of Inc. 5000 honorees and the list's alumni—for three days of powerful networking, inspired learning, and momentous celebration. For the first time ever, this powerful networking event is open to all. Please join us September 18-20, 2008 at the Gaylord National Resort and Convention Center in Washington, D.C. For more information or to register, visit www.Inc500Conference.com or call us at 877-211-0489.

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